

Texture redefined

Juiciness. Bite. Versatility. Your plant-based food needs a texturiser that combines these key properties. Fidesse®, a new and upcycled food ingredient based solely on sugar beet pulp, offers all this – and more! When it comes to applications such as meat alternatives or finger food, consumers don't want to compromise on taste, colour or texture. With Fidesse®, they don't have to.



Versatile and functional

Your plant-based products can be elevated with Fidesse®. Fidesse® not only brings texture and bite but also delivers a delightful juiciness that elevates plant-based products. By choosing Fidesse®, you contribute in making the transition to a more plant-based diet an appealing and delicious choice.



Juiciness



Texture



Neutral taste & colour

Why choose Fidesse®?

Fidesse® offers a wide range of advantages.

► **Juiciness**

Fidesse® retains water excellently, and releases it during consumption to add juiciness to your product.

► **Texture**

Fidesse® provides excellent texture and bite to all kinds of plant-based (or hybrid) food.

► **Neutral taste & colour**

This unique characteristic lets you apply Fidesse® in both low and high dosages, helping you create the perfect product.

► **Versatility**

Fidesse® can be used in a wide range of applications. It can also be used as it is, or easily ground into smaller particles.

► **Upcycled ingredient**

A new upcycled food ingredient based solely on sugar beet pulp, giving it a low footprint.

► **Low in calories**

Fidesse® is low in fat and high in fibres, and thus low in energy.

► **Easy to use**

Fidesse® is individually quick frozen (IQF) into easy to handle free flowing particles.



About us

Cosun Beet Company has the ambition to be the greenest, most innovative, and most successful sugar beet processor. We aim to make optimal use of all the components of sugar beet: our Bright Beet Solutions. With Fidesse®, our latest solution, you can rely on the high quality and service Cosun Beet Company is known for.

Would you like to learn more about Fidesse®'s potential for your products?

Please contact us at

fabian.griens@cosunbeetcompany.com or
desiree.potters@cosunbeetcompany.com



Or visit our website by scanning the QR code
www.cosunbeetcompany.com/fidesse

Cosun Beet Company

P.O. Box 100
4750 AC Oud Gastel
The Netherlands

+31 (0)165 52 52 52
www.cosunbeetcompany.com
info@cosunbeetcompany.com

