

## Texture redefined

Juiciness. Bite. Versatility. Your plant-based food needs a texturiser that combines these key properties. Fidesse, a new and upcycled food ingredient based solely on sugar beet pulp, offers all this – and more! When it comes to applications such as meat alternatives or fingerfood, consumers don't want to compromise on taste, colour or texture. With Fidesse, they don't have to.

# FIDESSE<sup>®</sup>

PLANT-POWERED TEXTURE



## Versatile and functional

Sugar beet pulp is a valuable side stream of sugar production. Using a unique technology, beet pulp is carefully processed to create an ingredient that is both functional and nutritional. Fidesse gives you the opportunity to meet consumer demands for tasteful plant-based food.



Texture



Juiciness



Neutral taste



## Why choose Fidesse?

Fidesse offers a wide range of advantages.

► **Texture**

Fidesse provides excellent texture and bite to all kinds of plant-based (or hybrid) food.

► **Juiciness**

Fidesse retains water excellently, and releases it during consumption to add juiciness to your product.

► **Neutral taste and colour**

This unique characteristic lets you apply Fidesse in both low and high dosages, helping you create the perfect product.

► **Versatility**

Fidesse can be used in a wide range of applications. It can also be used as it is, or easily ground into smaller particles.

► **Plant-based and locally grown**

The sole source of Fidesse is sugar beet pulp from locally grown sugar beet, giving it a low footprint. As it is 100% plant based, it is suitable for both vegans and vegetarians.

► **Healthy**

Fidesse is low in fat and high in fibres.

► **High availability**

Fidesse is available in large quantities through a short supply chain.

► **Easy to use**

Fidesse is individually quick frozen (IQF) into easy to handle free flowing particles.

## Fidesse. For a plant-based future.

The European market for plant-based food is growing fast. At the same time, consumers expect and demand products that are sustainable, locally sourced and healthy. Use Fidesse as a texturiser to meet consumer demands and play an active role in the plant-based future of food.



## About us

Cosun Beet Company has the ambition to be the greenest, most innovative, and most successful sugar beet processor. We aim to make optimal use of all the components of sugar beet: our Bright Beet Solutions. With Fidesse, our latest solution, you can rely on the high quality and service Cosun Beet Company is known for.

Would you like to learn more about  
Fidesse's potential for your products?

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Or visit our website by scanning the QR code  
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